

# Are We Better Off With Just One Ontology on the Web?

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**Abstract.** Ontologies have been used on the Web to enable semantic interoperability between parties that publish information independently of each other. They have also played an important role in the emergence of Linked Data. However, many ontologies on the Web do not see much use beyond their initial deployment and purpose in one dataset and therefore should rather be called what they are – (local) schemas, which per se do not provide any interoperable semantics. Only few ontologies are truly used as a shared conceptualization between different parties, mostly in controlled environments such as the BioPortal. In this paper, we discuss open challenges relating to true re-use of ontologies on the Web and raise the question: “are we better off with just one ontology on the Web?”

**Keywords:** Ontology, Knowledge Representation

## 1. Introduction

Back in 1993, Gruber introduced “ontologies”<sup>1</sup> as an “*explicit specification of a conceptualization*” consisting of a “*set of objects, and the describable relationships among them*” represented in a declarative formalism [23]. Uschold and Grüninger [65] argued later that semantic interoperability between parties that exchange data is a key application of ontologies.

The use of ontologies as an approach to overcome the problem of semantic heterogeneity on the World Wide Web has since been well established. Semantic heterogeneity occurs whenever two contexts do not use the same interpretation of information. According to Goh [21] three causes for such semantic heterogeneity can be identified.

- **Confounding conflicts** refer to those arising from the confounding of concepts which are in fact distinct. An example is the maximum temperature on a given day. Due to different time-periods (e.g., calendar day vs. a 24 hour time-period) and different methods of averaging (e.g., over a minute vs. over an hour) the actual values, even when recorded by the same sensor, will often differ when published by different parties.
- **Naming conflicts** occur when naming schemes of information differ significantly, for example synonyms and homonyms among attribute values. For example, the entities *Product* and *Item* are often found to be synonyms in commerce applications.
- **Scaling and units conflicts** refer to the adoption of different units of measure or scales, e.g., imperial gallon vs US gallon vs litre.

Many ontology-based approaches that address these causes of semantic heterogeneity have been proposed

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<sup>1</sup>The plural use of the term “ontology” in computer science quite likely still raises eyebrows for anyone with a background in ontology in philosophy.

since [47, 71]. The idea is that a shared ontology which carries a formal semantics, acts as a gold standard for the definition of information in different contexts and applications. Many kinds of ontologies have been proposed that can be classified on a spectrum from very lightweight ones that may consist of terms only, with little or no specification of the meaning of the term, to rigorously formalized logical theories [66]. In this paper we focus on the latter, i.e., formal ontologies expressed in RDFS/OWL.

The ontology engineering community has proposed ontologies with different levels of abstractions to ease reuse and to also layer ontologies upon each other. Although no agreed upon ontology hierarchy exists, adapting the ontology classification of Guarino [25], we can largely distinguish four different levels of abstraction in ontology design as shown in Figure 1.

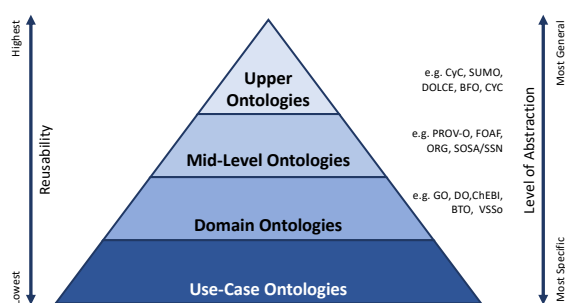


Fig. 1. Levels of Abstraction in Ontology Design

1. **Upper ontologies** that define very general terms that are common across all knowledge domains, examples of which are CYC [40], SUMO [46], DOLCE [19] and BFO [60].
2. **Mid-level ontologies** (sometimes also called *top domain ontologies* or *global domain area ontologies*) act as a bridge between the abstract content of an upper ontology and the richer detail of various domain ontologies. Space and time are two modelling aspects shared between any domain, and ontologies such as the OWL Time Ontology [9] and Geonames are widely used across domains. Other examples of mid-level ontologies are PROV-O [39], FOAF [6], ORG [56] and SOSA/SSN [30] that define concepts generally enough so that their semantics can be further narrowed by a domain ontology.
3. **Domain ontologies** define concepts and relations that belong to a specific domain. Each domain ontology typically models domain-specific def-

initions of terms. Examples of domain ontologies are the Gene Ontology [3], the Disease Ontology [57], ChEBI [15], the Building Topology Ontology (BTO) [55] or VSSo [38], the Vehicle Signal and Attribute Ontology. The latter is a recently developed car signal ontology that derives from the automotive standard VSS, and that builds upon a mid-level ontology pattern, i.e., from SSN/SOSA, for representing observations and actions.

4. **Use case ontologies** include a set of detailed classes and relations highly dependent on the use case. For example, in a smart home environment for an apartment building, a use case ontology may extend terms in a domain ontology to be able to use those terms for a number of similar units in an apartment complex.

## 2. Challenges in Reusing Ontologies

While upper ontologies have experienced strong research interest in the early 2000's, their use on the Web has largely been confined to the biomedical domain where the community, through the OBO foundry, maintained and mandated the use of the BFO upper ontology. In fact, in an analysis of links [29] in the LOD Cloud [1] we have discovered that not a single dataset in a corpus of 430 Linked Open Datasets that were investigated for this study reuses DOLCE or SUMO, the other two main open-source upper ontologies.

This lack of adoption of upper ontologies outside the biomedical domain can mostly be attributed to the complexity and rigidity of these ontologies and the often unintended inferences that would result from importing the upper ontology in a mid-level or domain ontology. Examples of such unintended inferences are global domain and range restrictions defined in an upper ontology (e.g., DOLCE+DnS Ultra-lite (DUL) uses global property restrictions) that may lead to inferences in the importing domain ontology that are inconsistent in its domain of discourse. Another example is the disjointness of a set of classes defined in an upper ontology that results in an unintended restriction on the use of the domain class that is a subclass of such an upper level class. For example, in the old SSN, the `Sensor` class was defined as a subclass of a `DUL PhysicalObject`. However, users of the SSN ontology who wanted to use the `Sensor` class for computational methods, could not, because a `dul:PhysicalObject` is disjoint

1 with a `dul:SocialObject` (which most certainly  
2 would include a computational algorithm). For this and  
3 other reasons [30], in the redesign of the SSN ontol-  
4 ogy, the working group decided to remove the depen-  
5 dency of the SSN ontology on the DOLCE Ultralite  
6 ontology and make its alignment optional, i.e., provide  
7 it in a separate ontology file that is not imported [30]  
8 (while at the same time relax its semantics by using  
9 higher level ontology classes from DUL). However, in  
10 terms of Linked Data principles, this optionality breaks  
11 findability through automated means, that is, solely by  
12 dereferencing links (“following your nose”).

13 Recognising the issues with adoption of upper ontol-  
14 ogy, the ontology engineering community has devel-  
15 oped reusable ontology design patterns [18] that  
16 are suitable to be used as templates (i.e., guiding de-  
17 sign principles) in lower level ontologies. These pat-  
18 terns bring the benefits of a traditional upper-ontology-  
19 based integration approach while avoiding its pitfalls,  
20 i.e., the need of importing the upper ontology with all  
21 its ontological commitment. Over 200 such patterns  
22 have since been submitted to the ontology design pat-  
23 tern initiative<sup>2</sup> and several of those have been reused  
24 or proposed in mid-level ontologies.

25 Beyond the aforementioned challenges in reusing  
26 upper ontologies, evaluating which mid-level or do-  
27 main ontology is suitable for a given use case is chal-  
28 lenging for several reasons. Gómez-Pérez [22] has pro-  
29 posed a criteria-based approach to ontology evalua-  
30 tion. Yu et al. [72] have reviewed the various crite-  
31 ria that have been proposed for the evaluation of on-  
32 tologies. These include clarity, coherence, extendibil-  
33 ity, minimal ontological commitment, and minimal en-  
34 coding bias as proposed by Gruber [23]; competency  
35 as proposed by Grüninger and Fox [24]; consistency,  
36 completeness, conciseness, expandability, and sensi-  
37 tiveness as proposed by Gómez-Pérez [22] and correct-  
38 ness as proposed by Guarino and Welty [26].

39 While some of these criteria (e.g., consistency) can  
40 be verified automatically using reasoners such as Pel-  
41 let [59], FaCT++ [63] or HermiT [20], others like clar-  
42 ity or expandability, can be difficult to evaluate as there  
43 are no means in place to determine them [72]. Other  
44 criteria require manual inspection of the ontology. For  
45 example, correctness requires a domain expert to man-  
46 ually verify that the definitions are correct with refer-  
47 ence to the real world.

48  
49  
50  
51 <sup>2</sup>see <http://ontologydesignpatterns.org>

1 In the following we identify a set of challenges  
2 that we have repeatedly encountered in ontology en-  
3 gineering consultancies with Government and indus-  
4 try clients. These include some of the ontology evalua-  
5 tion criteria above (some of which, e.g., clarity, consis-  
6 tency, correctness, conciseness, are combined together  
7 into one category, ‘quality’), but also include other  
8 challenges that are specific to the reuse of distributed  
9 ontologies on the Web.

10 **Availability:** For ontologies to be any use in terms  
11 of serving Linked Data, they need to be highly avail-  
12 able, preferably in perpetuity. What that means is that  
13 the file encoding the ontology needs to be perma-  
14 nently retrievable at the namespace URI of the on-  
15 tology. Although studies have shown [7, 29] that on-  
16 tologies have higher availability than Linked datasets  
17 built using these ontologies, various issues with ac-  
18 cessing ontologies still exists. For example, [purl.org](http://purl.org),  
19 a popular service for over 15 years for creating per-  
20 manent URLs on the Web that was used for many on-  
21 tology namespaces including the Dublin Core Meta-  
22 data initiative, ran into availability issues in 2015, as  
23 it was mostly a volunteer-driven community service.  
24 The Internet Archive has taken control of the service  
25 in the meantime and guarantees its continued support,  
26 while the W3C has since introduced [w3id.org](http://w3id.org), a per-  
27 manent identifier service for the Web. However, both  
28 services only offer a solution for the permanence of  
29 the URI, the ontology file itself has to still be stored  
30 persistently somewhere else. Many ontologies are now  
31 hosted on Github, but the long-term availability of this  
32 service depends on its commercial viability, and as  
33 history has shown not all such services survive: e.g.,  
34 Google Code turned off its hosting services in 2016,<sup>3</sup>  
35 or, likewise, SourceForge, as another example, was  
36 confronted with problematic incidents like malware  
37 bundling, and changing service ownership in the past,  
38 raising doubts about its sustainability.

39 **Discoverability:** One of the main barriers for the up-  
40 take of ontologies has been the difficulty that data pub-  
41 lishers face in discovering ontologies on the Web to de-  
42 scribe the semantics of their data. Although, again the  
43 biomedical community has developed and maintained  
44 their own successful repository, the BioPortal [49],  
45 there has been a lack of a general-purpose ontology  
46 search engine or a central ontology library [11], be-  
47 yond the relatively recently proposed Linked Open Vo-  
48  
49  
50  
51

<sup>3</sup><https://code.google.com/archive/>

1 cabulary repository [67]. However, neither of the major  
2 search engine providers support the search or discovery  
3 of ontologies on the Web and therefore a non-expert  
4 ontology user has to largely rely on their social network  
5 to find and reuse existing ontologies. Ideally, in order  
6 to facilitate discoverability, search engines would need  
7 to provide a dedicated concept/property search operator,  
8 similar to “filetype” or “site” in Google. We emphasise  
9 that such services existed in the past<sup>4</sup>, but these community-  
10 operated, academic services have in the meanwhile been  
11 discontinued.

12 **Completeness & Adaptability:** Completeness of an  
13 ontology can only be evaluated against the purpose it  
14 was built for. Typically this purpose has been expressed  
15 through a number of use cases against which the ontology  
16 has been validated [24]. Often, when reusing a specific  
17 ontology, the use case may differ from the one the ontology  
18 was built for, and consequently, not all concepts and axioms  
19 that are needed, are included in the ontology for reuse.  
20 Also, ideally, the ontology should be adaptable, i.e., the  
21 ontological commitment of the ontology should not prevent  
22 the reuse of a term in a different context (e.g., through  
23 unrestricted domain and range restrictions). However, studies  
24 [36] have found that term reuse from existing ontologies  
25 is not widespread (most ontologies reuse less than 5% of  
26 their terms), while almost one in three terms overlapped  
27 in the investigated ontology corpus, i.e., they could have  
28 been reused. While the study itself did not present findings  
29 on why these terms were not reused, the ontological  
30 commitment and semantic completeness of a term often  
31 influences its potential reuse.

32 **Maintenance & Versioning:** Curating and maintaining  
33 reusable ontologies is a prerequisite for their continuous  
34 relevance since the mental models of the world that the  
35 ontology has been created for may change. Just imagine  
36 a mobile phone ontology that was created in the late 90’s.  
37 It would not include concepts for a ‘touchscreen’,  
38 ‘fingerprint sensor’ or even a ‘wifi antenna’. These  
39 and human factors (mistakes in the ontology design) can  
40 lead to semantic drift in ontologies over time. In order  
41 to address these, ontologies need to undergo regular  
42 revision. Some of the most used ontologies on the Web  
43 [42], such as FOAF [6], SIOC [5] or SKOS [45], have  
44 undergone several revisions. On-

45 <sup>4</sup>For instance, we used services like Sindice [64] and SWSE [33]  
46 in the past for auto-completion of ontology term search in  
47 Drupal [8].

1 ontologies managed by the W3C, for example, do under-  
2 go regular revisions, most recently the W3C Time  
3 Ontology [9] underwent a revision more than 10 years  
4 after its first publication. When an ontology is revised,  
5 decisions have to be made on the versioning of the ontology  
6 namespace. In their seminal work on ontology versioning,  
7 Klein and Fensel [37] identified four different methods  
8 of how an ontology might be versioned; 1) the previous  
9 version is silently replaced by the new version; 2) the  
10 ontology is visibly changed, but the old version is  
11 replaced by the new version; 3) the ontology is visibly  
12 changed, and both versions are accessible at different  
13 URIs; or 4) there are two versions available at separate  
14 URIs and there is an explicit specification of the relation  
15 between terms in the new version and terms in the  
16 previous version. The authors also raise a question at  
17 what point a new URI should be minted, and recommend  
18 to change the namespace URI only in cases where the  
19 conceptualization of the ontology changes.

20 Ideally, every ontology should follow the guidelines  
21 proposed in Klein and Fensel [37] in combination with  
22 more recent guidelines around content negotiation [35]  
23 and use version numbers for changes in the conceptualization  
24 of the ontology in combination with a persistent URI  
25 that redirects to the most recent version of the ontology  
26 [41]. Another possible approach to versioning is to use  
27 the Memento protocol [13], or components thereof, to  
28 express temporal versioning of a dataset and to allow  
29 access to the version that was operational at a given  
30 datetime.

31 In many cases, however, either one of the first three  
32 approaches mentioned above is chosen instead when  
33 publishing an ontology. Even the popular FOAF ontology  
34 violates some of the proposed versioning principles.  
35 Although it uses different version numbers for the  
36 evolution of the ontology, it still uses the original  
37 namespace URI (i.e., <http://xmlns.com/foaf/0.1/>)  
38 for its most recent version, 0.99, and it does not make  
39 the changes from one version to the other formally  
40 explicit. In fact, many other more recent ontologies  
41 like [schema.org](http://schema.org) [27] or the DBpedia ontology [4] do  
42 not adhere to the guidelines proposed in [37] and  
43 silently update the semantics of terms. Only very recent  
44 ontologies standardised in the W3C, the Time Ontology  
45 [9] and SSN/SOSA [28], make the relation to terms  
46 in the previous version of the ontology explicit  
47 through a mapping file, but then again, the Time  
48 Ontology continues to use the old URI including the  
49 old date (i.e., <http://www.w3.org/2006/time#>)  
50 for its most recent version, while SSN/SOSA introduces  
51 a new

ontology namespace URI (i.e., <http://www.w3.org/ns/ssn/>), while no versioned URI is linked from that new namespace.

**Modularization:** There are two different methods one can reuse terms from an ontology; 1) either by directly importing the source ontology using an `owl:imports` statement and therefore importing all entities, expressions, and axioms; or 2) by selectively reusing class or property URIs from an external ontology without importing its ontological commitment. While the former is the preferred approach to avoid errors in the reuse of terms, the latter is the more common in the Linked Data Web [53]. One of the reasons why using an `owl:imports` statement is often avoided, is that the importing ontology may be large and by importing all axioms, one may end up with inferences that are either hard to handle in software using the ontology or are unintended in a given domain. A solution to this problem is the splitting up of the set of axioms of an ontology into a set of modules. Largely two approaches to modularization exist [12], either at design time by the ontology designers themselves using several ontology namespace URIs for the ontology modules (e.g., DOLCE [19] has been redesigned to be available in modules), or at reuse time through segmentation [58] or traversal view extraction [48]. However, very few ontologies besides DOLCE and SSN/SOSA use a modularization architecture.

**Quality:** Beyond syntactic and semantic errors that can be checked by reasoners as mentioned above, the notion of the quality of an ontology is rather imprecise. Some even argue that ontologies on the Web do not need to be consistent, and systems should be able to deal with noise, different perspectives, and uncertainty [31]. In his dissertation, Vrandečić [69] investigates how to assess the quality of an ontology on the Web and concludes that a single measure to assess the overall quality of an ontology is elusive, and proposes ontology evaluation methods that identify shortcomings in ontologies instead. Few tools exist [54], though, that test such common shortcomings in ontologies, while no framework is available that assesses and compares the quality of ontologies available on the Web. Some ontologies are now undergoing a peer-review process in scientific conferences and journals, while others are being standardised, but still the vast majority of ontologies are not assessed for their quality. Therefore, users of ontologies need to have the expertise to assess the quality of an ontology themselves. Since most naïve users do not possess this skill and can

not distinguish between high-quality and low-quality ontologies, they assess the ontology rather by its fit for a given use case.

**Trust:** While ontologies are built in a truly decentralised manner, companies and organisations still need to trust the publisher when reusing a digital asset on the Web, such as an ontology. Consequently, the most popular ontologies have either been developed and/or are hosted by standardisation bodies such as the W3C (e.g., PROV-O [39], ORG [56], SSN/SOSA [30]), have a long history of availability, curation and community support (e.g., FOAF [6], SIOC [5]) or are supported through a community of best practices (e.g., the OBO Foundry). While the W3C has resisted to standardise ontologies for a long time, and still does not see itself in the business of doing so, the major search engines Google, Yahoo!, and Bing have built their own ontology ([schema.org](http://schema.org) [27]) while Facebook has built its own simple social profile ontology, the Open Graph Protocol<sup>5</sup>, both of which are now the most widely used vocabularies/ontologies on the Web [42].

### 3. The Present and the Future

The success story of [schema.org](http://schema.org) as an ontology with very lightweight semantics, that already in 2015 has been used in 31.3% of all pages on the Web [27] and that is backed by a trusted consortium of search engine providers, raises the question of whether it is an end-all solution for defining terminology on the Semantic Web [44]. Revisiting the above challenges, let us briefly discuss if and how [schema.org](http://schema.org) addresses these (cf. also Table 3.1).

#### 3.1. The Schema.org Approach

**Availability:** While neither the [schema.org](http://schema.org) ontology itself is hosted by a publicly-funded open-access repositories nor is the namespace registered with a persistent URI service such as [w3id.org](http://w3id.org), the ontology and namespace are managed by a consortia of globally operating search engines, which implies high availability and support for the ontology.

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<sup>5</sup>see <http://ogp.me/>

1 **Discoverability:** Although the [schema.org](http://schema.org) ontology  
2 is surprisingly hard to find on Google<sup>6</sup>, it is a well  
3 known and highly advertised vocabulary/ontology in  
4 the Web developers community. It is also used by  
5 Google to inform their rich snippets, which gives Web  
6 developers an incentive to use the ontology to improve  
7 their search results on the Google Search Engine.

8 **Completeness & Adaptability:** With a strong fo-  
9 cus on the eCommerce domain, [schema.org](http://schema.org) is far  
10 from being a complete ontology for general human  
11 knowledge. However, a mechanism is provided where  
12 the community can propose extensions to [schema.org](http://schema.org).  
13 From personal experience (in the concrete case,  
14 a suggestion for addition to the ontology from the  
15 SOSA/SSN specification [28]), it appeared that the  
16 feedback process from outside the community is han-  
17 dled by a few individuals and not very dynamic. Al-  
18 though this is sufficient for data publishers that are  
19 mainly interested in improving the appearance of their  
20 search results on Google or the inclusion of their data  
21 in the Google Knowledge graph, it is an unsuitable  
22 process for governmental, industrial or science appli-  
23 cations.

24 **Maintenance & Versioning:** [Schema.org](http://Schema.org) is continu-  
25 ously curated since its launch in 2011 [27]. Although  
26 the process of change in [schema.org](http://schema.org) is transparent,  
27 with a release history that works through issues that  
28 have been raised on the tracker being published on-  
29 line, the changes to terms in the ontology are not made  
30 explicit in the term definition itself and the class or  
31 property URI is just servicing the new semantics of the  
32 term.

33 **Modularization:** While [schema.org](http://schema.org) is not published  
34 in a modular fashion, each term in the ontology is be-  
35 ing served by its own webpage and through using a  
36 Linked Data content negotiation technique a subgraph  
37 is served at the same URI.

38 **Quality:** While an ontology like [schema.org](http://schema.org) that  
39 is constantly evolving may not always be con-  
40 sistent or correct, there is a feedback mecha-  
41 nism in the form of an issue tracker. Also,  
42 [schema.org](http://schema.org) is using lightweight semantics with an-  
43 notation properties (`schema:domainIncludes`  
44 and `schema:rangeIncludes`) instead of do-  
45 main and range restrictions and no OWL con-

46 <sup>6</sup>e.g., a Google search for “product concept” or “product ontology  
47 concept” does not yield in a result to the [schema.org](http://schema.org) “product” class  
48 (which is core to the ontology) within the first 10 result pages.

1 constructs other than `owl:equivalentClass` and  
2 `owl:equivalentProperty`, and therefore there  
3 are only a few axioms that could be violated by  
4 additions to the ontology. On the other hand, these  
5 lightweight semantics also undermine some of the data  
6 integration benefits of fully-fledged OWL-based on-  
7 tologies as discussed earlier.

8 **Trust:** Since [schema.org](http://schema.org) is supported by a consortia  
9 of all major search engine providers (other than Baidu)  
10 there is little doubt that users (will) trust [schema.org](http://schema.org).  
11 While that is true for the ontology itself, the data  
12 modelled using [schema.org](http://schema.org), however, has trustworthi-  
13 ness/reliability issues similar to any other data that is  
14 created on the Web for a commercial benefit of the  
15 publisher.

16 The analysis above shows that [schema.org](http://schema.org) scores  
17 well in most of the considered reuse criteria. However,  
18 although we believe that [schema.org](http://schema.org) will continue to  
19 evolve and we will see an even bigger uptake of it,  
20 we believe it is not yet the end-all ontology on the  
21 Web for two reasons; 1) in terms of its *Completeness*  
22 there is little indication that it will be extended beyond  
23 the eCommerce domain (with few exceptions like the  
24 Health and Lifesciences domain) any time soon. More-  
25 over, data providers are providing *schema.org* annota-  
26 tions mainly for commercial reasons, i.e., better rank-  
27 ing and visibility on search engines [43], while there  
28 is little to no incentive for them to annotate non-  
29 commercial knowledge with *schema.org*; 2) in regards  
30 to its *Quality*, while the lightweight semantics were  
31 deliberately chosen to make annotations on the Web  
32 easier for the average Web developer [27], they pre-  
33 vent the use of the ontology in environments with a  
34 requirement for stricter formal connections such as in  
35 sciences’ domains or in the Governmental policy do-  
36 main. Also, while community extensions are managed  
37 through an open process, the decision on additions to  
38 the ontology still sits with the providers of the ontol-  
39 ogy, i.e., the search engine companies.

40 The large uptake of [schema.org](http://schema.org) [27, 43] and the  
41 Open Graph protocol on the Web [42], however, are  
42 signs of an emerging trend of a long tail in ontology  
43 use on the Web, with some few ontologies seeing the  
44 majority of use, while most other ontologies are only  
45 used once in the use case they were built for, a phe-  
46 nomena that we also observed in a recent study [29].

	schema.org	Wikidata ontology	DBpedia ontology
<b>Availability</b>	Highly available	Highly available	Highly available
<b>Discoverability</b>	Relatively easy	Relatively difficult <i>Linked from Wikipedia, but ontology itself hard to retrieve</i>	Relatively difficult <i>Only known in Semantic Web community</i>
<b>Completeness &amp; Adaptability</b>	Domain specific <i>Community extensions available</i>	Generic <i>Combined Top-Down/Bottom-up creation process</i>	Generic <i>Top-down ontology engineering process, combined with auto-generated entities</i>
<b>Maintenance &amp; Versioning</b>	Continuous curation Versions are not made explicit	Continuous curation Explicit entity version, and version history available through version control	Continuous curation Explicit ontology version
<b>Modularization</b>	Fully distributed ontology <i>Easy access through Linked Data content negotiation</i>	Fully distributed ontology <i>Difficult to access, through SPARQL endpoint and list pages</i>	Monolithic ontology <i>Easy access through file and SPARQL endpoint</i>
<b>Quality</b>	High quality, but lightweight semantics	Variable quality in lower parts of the ontology <i>No DL semantics, therefore few provable inconsistency</i>	Medium to Low Quality
<b>Trust</b>	High Trust <i>Developed by major search engines</i>	Medium Trust <i>Developed by community, maintained by Wikimedia Foundation</i>	Medium Trust <i>Developed and maintained by University partners</i>

Table 1

Evaluation of reuse criteria for schema.org, wikidata.org and dbpedia.org ontologies

### 3.2. The DBpedia and Wikidata Approach

There have been mainly two approaches, DBpedia<sup>7</sup> and Wikidata, for generic knowledge ontologies that address well our reuse criteria and could emerge as the one reference ontology on the Web. DBpedia, created in 2007 by Free University of Berlin and Leipzig University in collaboration with OpenLink Software, extracts data from Wikipedia info boxes to build an RDF graph. Wikidata [70], the “Wikipedia for data” project, established in late 2012, manages the factual information of the popular online encyclopedia. Its main goal is to provide high-quality structured data acquired and maintained collaboratively to be directly used by Wikipedia to enrich its content. In Table 3.1 and the following paragraphs we will assess these two approaches in regards to our ontology reuse criteria. For comparative studies that go beyond our focus on

<sup>7</sup>Yago [61] is another very similar approach to DBpedia with a stronger taxonomic backbone that ensures better quality than DBpedia. However, at the time of writing, the latest stable release of Yago is from 2017, whereas DBpedia releases a new version monthly. We therefore limit our analysis to DBpedia, while both approaches can be considered largely equivalent in the assessment of the reuse criteria other than on the quality aspect.

the ontology underlying Wikidata and DBpedia the interested reader is referred to Färber et al. [16] or Abián et al. [2].

**Availability:** Both ontologies are highly available. That being said, while Wikidata is run by Wikimedia, the same organisation successfully hosting Wikipedia for more than 18 years, DBpedia is run by an association affiliated with the University of Leipzig.

**Discoverability:** Although Wikidata does not yet have the same visibility as Wikipedia, its Alexa rank is 8,496 as of October 2019 compared to Wikipedia’s rank of 9, it can easily be reached through any page on Wikipedia. DBpedia, while extremely well known in the Semantic Web community, only ranks 158,385 on Alexa. From our own experience representing the W3C in Australia and chairing a Government Linked Data working group, it is largely unknown outside of the scientific Semantic Web community, even to people with ontology engineering skills. Assessing the discoverability of the ontology itself, Wikidata leaves a lot to be desired. To the best of our knowledge, it is impossible to download the entire ontology from the Wikidata site. There are pages listing some of the top-

1 level concepts and relations<sup>8</sup>, but to retrieve only the  
2 TBox statements from the Wikidata dump or SPARQL  
3 endpoint, someone would need to write sophisticated  
4 queries. DBpedia on the other hand releases its ont-  
5 ology as one file that is easily discoverable from its  
6 namespace URI (i.e., <http://dbpedia.org/ontology/>).

7 **Completeness & Adaptability:** Neither Wikidata nor  
8 DBpedia are built for a specific use case, but they are  
9 rather generic knowledge bases that aim to capture the  
10 sum of all human knowledge (as of their vision state-  
11 ment). Studies have compared the breadth and depth  
12 of the knowledge captured and concluded that they are  
13 comparable [2]. Comparing the ontologies themselves  
14 is difficult, as for the difficulty in obtaining the en-  
15 tirety of the Wikidata ontology. However, it has to be  
16 noted, though, that there is a fundamental difference in  
17 how the two ontologies are built and how they can be  
18 adapted. Anyone can add concepts or relations to the  
19 Wikidata ontology directly, whereas in DBpedia con-  
20 cepts and relations are added to the ontology through  
21 the “schema” of the info boxes in Wikipedia, i.e., they  
22 cannot be added to the ontology directly. Reusing and  
23 adapting specific entities of either ontology is easy,  
24 as both ontologies are served through Linked Data  
25 APIs that allow one to reference the entity by its URI  
26 (while retrieving only its subgraph). The implications  
27 of doing that with a DBpedia entity are different to a  
28 Wikidata entity, as the former is an OWL-based ont-  
29 ology, whereas the latter does not rely on Descrip-  
30 tion Logics’ (DL) semantics: the fact that Wikidata, by  
31 defining own properties and classes for relationships  
32 such as `instanceOf (P31)`, `subclassOf (P279)`,  
33 etc., instead of relying on RDFS’ and OWL’s prop-  
34 erties such as `rdf:type` and `rdfs:subclassOf`  
35 with their standardized semantics, may be viewed –  
36 on the one hand – as lack of ontological commitment.  
37 However, on the other hand, this lack of commitment  
38 also leaves applications and users more room for con-  
39 textual, maybe even collaboratively evolving interpre-  
40 tations of Wikidata’s terminological vocabulary: we  
41 might in the future envision different sets of inference  
42 rules or semantics being defined as extensions of or  
43 within Wikidata itself, rather than remaining caught in  
44 the prescriptive semantics of the OWL and RDF(S) vo-  
45 cabularies. In fact, as earlier works have shown, rely-  
46 ing on strict OWL and RDFS reasoning [32, 51], or  
47 even on strict interpretations of the RDF vocabulary

50 <sup>8</sup>e.g., [https://www.wikidata.org/wiki/Wikidata:WikiProject\\_](https://www.wikidata.org/wiki/Wikidata:WikiProject_Ontology/Top-level_ontology_list)  
51 [Ontology/Top-level\\_ontology\\_list](https://www.wikidata.org/wiki/Wikidata:WikiProject_Ontology/Top-level_ontology_list)

(e.g., in terms of blank nodes [34]) is not suitable in  
1 all contexts when applied to collaboratively published  
2 Web data “in the wild”, leading to unintended and non-  
3 intuitive inferences.  
4

5 **Maintenance & Versioning:** While both, Wikidata  
6 and DBpedia are continuously evolving ontologies that  
7 rely on a manually developed core, the major differ-  
8 ence is that large parts of the Wikidata ontology are  
9 generated in a collaborative, bottom-up fashion by a  
10 large number of contributors, while the DBpedia ont-  
11 ology is created by the maintainers of the mapping  
12 from the Wikipedia info boxes to the DBpedia data  
13 set. Each release of the DBpedia ontology corresponds  
14 to a new release of the DBpedia data set. In terms  
15 of versioning the two approaches differ too. While  
16 DBpedia continuously uses the same namespace of  
17 the ontology, the version number is made explicit by  
18 an `owl:versionInfo` annotation property. Wiki-  
19 data relies on the versioning mechanism offered by  
20 the MediaWiki software and changes are made explicit  
21 through annotation properties that indicate the *times-*  
22 *tamp*, *version* and *dateModified* of a term. There is  
23 no mechanism that allows to refer to the semantics  
24 of a term in Wikidata at a specific point in time; i.e.,  
25 for each change in the conceptualization of a term, no  
26 new URI is minted that includes a reference to the old  
27 version of that term. Unfortunately, for both, DBpe-  
28 dia and Wikidata entities, there is no explicit mecha-  
29 nism to reference a specific version of an entity, i.e.,  
30 if a domain ontology references an entity in either of  
31 the two ontologies, the semantics of the entity could  
32 have changed from when it was referenced. While  
33 changes in DBpedia at the instance level could be  
34 traced back to Wikipedia’s built-in version control, on-  
35 tological changes are somewhat hidden in DBpedia’s  
36 extractor framework, with its versions being managed  
37 separately. On the contrary, terminological changes in  
38 Wikidata’s properties and classes are accessible explic-  
39 itly via MediaWiki’s built-in version control system, as  
40 mentioned above. As earlier works, such as the DBpe-  
41 dia Wayback Machine [17], have demonstrated, URIs  
42 corresponding to such changes in a Wiki version con-  
43 trol, could be minted and linked to each other exposed  
44 through the Memento protocol, allowing for references  
45 to particular versions by explicit URIs: while Fernán-  
46 dez et al. [17] only demonstrated this approach for in-  
47 stance changes in Wikipedia, the same approach seems  
48 feasible for making terminological changes in Wiki-  
49 data explicit.  
50  
51



**Modularization:** Neither of the two ontologies is modularized. Whereas the DBpedia ontology is provided in one monolithic file, the Wikidata ontology can only be retrieved on the basis of an entity. The ontology itself can not be transparently retrieved at its namespace URI, nor can the ontology itself, to the best of our knowledge, be downloaded from a single source. The ontology is, of course, retrievable through the Wikidata SPARQL API, but even for expert users it is a challenge to just retrieve the TBox statements, given that this SPARQL endpoint gives also access to the entire Wikidata ABox.

**Quality:** Both, the Wikidata ontology and the DBpedia ontology are collaboratively created. While editors can directly manipulate the Wikidata ontology through the MediaWiki software, the DBpedia ontology is derived through a mapping from the Wikipedia info boxes, which themselves are created by contributors to the English Wikipedia. However, since these info boxes are created using natural language, the mapping of attributes from those info boxes to ontology relations in DBpedia leads to issues with the conciseness and minimal commitment of the DBpedia ontology. For example, the current version of the ontology includes over two dozen relations (e.g., `dbo:winsAtLAGT`, `dbo:winsAtLET` or `dbo:winsAtLPGA`) that are used to define wins of players in various sports at various events. A recent approach by Paulheim and Gangemi [50] proposes the use of an upper ontology, i.e., DOLCE, to detect such inconsistencies within DBpedia.

The Wikidata ontology does not introduce such redundancies, since the software will alert an editor if a relation already exists. It does, however, still suffer from modelling inconsistencies at lower levels of the class hierarchy. For example, in its current version as of October, a “Beef Wellington” (`wd:Q1412680`) is defined as a subclass of dish (`wd:Q746549`) and a subclass of beef dish (`wd:Q28100368`). Since beef dish is a subclass of dish itself, this is redundant information. A “Wiener Schnitzel” (`wd:Q6497852`) on the other hand is defined as an instance of veal dish (`wd:Q28100665`), itself a subclass of dish, while at the same time it is defined as a subclass of schnitzel (`wd:Q11293688`). Since Wikidata does not use DL semantics as mentioned above, i.e., neither *instance of* or *subclass of* are defined as `rdf:type` or `owl:subClassOf`, respectively, this example of (most likely) unintended punning does not introduce errors in the ontology. It is, however, just one of many

examples of inconsistencies in the ontology. The Wikidata ontology, however, has a strong focus on including references to external ontologies that either informed the modelling of an entity or that are equivalent (i.e., not DL equivalent) to the entity. For example, the concept “cellular homeostasis” references the Gene Ontology entity `GO:0019725` and defines `wd:Q14881703` to be an exact match `wd:P2888` to `GO:0019725`.

**Trust:** Beyond a manually created core, the Wikidata ontology is created in a collaborative fashion. As such, the quality varies, similar to how the quality of Wikipedia articles varies. Still, users of Wikipedia trust that the moderation process and the many editors make sure that the information is largely correct. Similarly, Wikidatans have collaborated to create and maintain the Wikidata ontology and one can expect that the users will have a fairly high trust in the ontology. While the same applies to DBpedia to a certain extent, the ontology itself is created through a mapping process and hosted by Universities that do not have the same brand recognition as Wikipedia/Wikidata.

While DBpedia has been around since its first public release in 2007 and seen great success as a core reference ontology and dataset in the Linked Data Cloud [29], it has not become the one general knowledge reference ontology on the Web. Also, studies have shown that the Linked Data cloud itself has become rather stale, of late [14, 52, 68]. Interestingly, parts of the Wikipedia info boxes that are used to create the RDF graph in DBpedia are now created from Wikidata (with a plan to progressively create all Wikipedia info boxes from Wikidata). This should lead, in the long term, to a convergence between the Wikidata and DBpedia ontology (essentially, making the latter obsolete).

While a future of highly distributed ontologies on the Web with strong linkage between them is still possible, evidence from analysis [29] of the most successful Linked Data project, the LOD cloud [1], largely paints a different picture. We believe, however, that the Wikidata ontology, which was only introduced in late 2012 together with the Wikidata project, may have more success in becoming this “one ontology on the Web”. Its strength lies in the bottom-up, collaborative development approach that strives to incorporate the source of a term. This means, for the ontology part, it reuses and references existing ontologies where possible, but mints URIs for entities in the Wikidata namespace. This clearly sets it apart from the [schema.org](http://schema.org)

and DBpedia approach, the former just creates entities in its namespace without an explicit reference to existing models, while the latter relies on these references being part of the Wikipedia info boxes. What that means for Wikidata is that it can incorporate existing, highly curated and high-quality ontologies. This means, that such ontologies that are built and maintained in domain portals, such as the BioPortal [49], the ETSI community building the Smart Appliances REference (SAREF) ontology [10] or the FiBO financial ontology<sup>9</sup>, will be made more accessible to the wider public through its duplication and reference in the Wikidata namespace.

However, although Wikidata meets most of the reuse criteria outlined above, there are still challenges that need to be addressed for it to become a true reference ontology for general knowledge on the Web, in particular in terms of its quality assurance and better accessibility and discoverability of the TBox itself. There are efforts to improve the quality of entities by including shape expressions for entities in Wikidata [62]. This should lead, in the long term, to more consistency between similar typed entities, and as such, also in its ontology. For the latter, we are not aware of efforts to make the ontology more accessible, but we are hoping that this discussion paper may contribute to this issue being addressed.

#### 4. Conclusion

In this paper we have asked the question if we “are better off with just one ontology on the Web?”. Analysing the major challenges that publishers and users of ontologies face, and how [schema.org](http://schema.org) addressed some of these challenges to become the most widely used ontology on the Web, we argue that we may indeed be better off with just one ontology on the Web. Similar to how the likes of Amazon, Google, Apple, Facebook or AirBnB benefit from the phenomena of a “winner takes all” network effect, a single winner-takes-it-all ontology would be a true boon for data interoperability on the Web. We argue that [schema.org](http://schema.org), despite its success in the eCommerce domain, is not (yet) the end-all solution to our ontology woes. We further argue that a winner-takes-it-all ontology should follow the same approach as the one taken by Wikipedia, and provide a bottom-up development

of the ontology by the Web community. This bottom-up development of content on Wikipedia helped it, through a network effect, to become the only encyclopedia in use on the Web.

Wikidata as the sister project of Wikipedia to manage the factual human knowledge is building such a community-driven ontology with a strong focus on incorporating and referencing existing ontologies, while at the same time minting URIs in the Wikidata namespace. This allows it to thrive along-side specialised, high-quality domain ontology repositories, while at the same time increasing their visibility to people outside of these specialised communities.

While the Wikidata ontology still has issues with its modularization and access, only partially addresses the ontology versioning problem through metadata annotations (but not versioned URIs), and has variable quality in some knowledge domains due to its relative young age, we believe and propose that with small changes (the details of which are still in need to be worked out), its ontology could eventually become this one end-all solution to semantic interoperability on the Web.

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